SCREAM DIGITAL

DESIGNING YOUR DIGITAL SUCCESS

# MEDIA KIT 2026/27

Bespoke WordPress builds, digital marketing and web applications — engineered from a small studio in Wells, Somerset.


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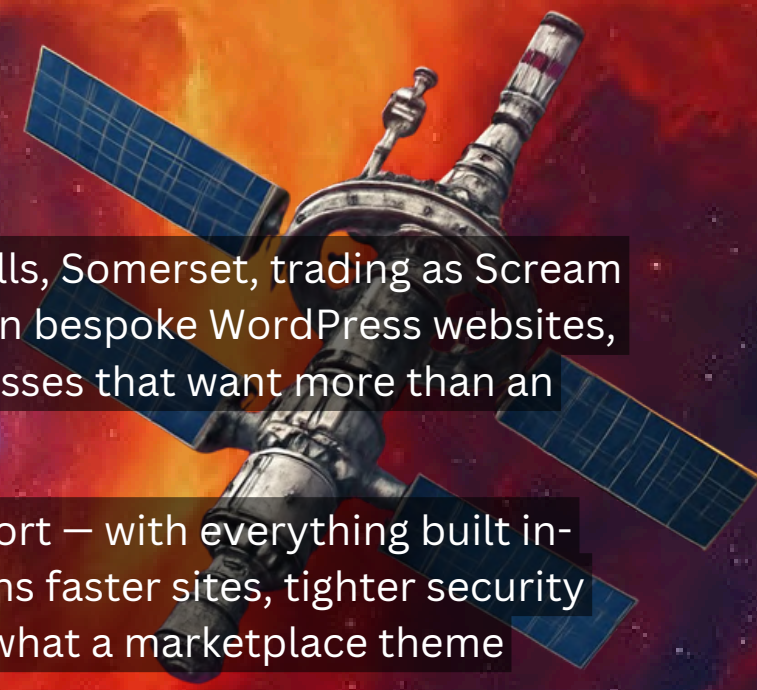
# CONTENTS




1. Who We Are
2. Our Approach
3. What We Do
4. Service — Web Design & Development
5. Service — Custom Plugins & Web Applications
6. Service — E-Commerce & Payments
7. Service — Booking & Scheduling Systems
8. Service — Digital Marketing
9. Sectors We Work With
10. Our Universe of Brands
11. Why Scream Digital
12. Get In Touch


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# WHO WE ARE



Scream Digital is a hands-on web design and digital agency based in Wells, Somerset, trading as Scream Max Studios Ltd (Company No. 14822047). We design, build and maintain bespoke WordPress websites, custom plugins, e-commerce platforms and booking systems for businesses that want more than an off-the-shelf template.

We work end to end — strategy, design, development and ongoing support — with everything built in-house rather than stitched together from third-party plugins. That means faster sites, tighter security and features shaped around how our clients actually work, not around what a marketplace theme happens to allow.

Every build starts from a blank page. We don't resell templates or lean on page-builder plugin bundles — each site and each feature is written specifically for the business it serves, which is why our clients' sites tend to do things a standard WordPress install simply can't.

## AT A GLANCE

- Full-stack, in-house development across PHP, JavaScript and CSS
- Based in Wells, Somerset, working with clients across the UK
- A growing family of sibling brands built on the same technology
- Every project bespoke — no themes, no templated plugin bundles

# OUR APPROACH

We build the same way regardless of project size: carefully, iteratively, and with the client kept close to every decision.




## DISCOVER

We start by understanding the business, not just the brief — how the client works day to day, what their customers need, and where an off-the-shelf plugin would fall short.

## DESIGN

**Visual identity and user experience are worked out together, so the finished site looks distinctive and functions the way the business actually operates.**

## BUILD

Features are built one at a time and reviewed as they land, rather than delivered as a single, unreviewable block of work. Every build goes through compatibility and syntax checks before packaging, and every stage of visual work is screenshotted and checked before moving on.

## LAUNCH & SUPPORT

Builds are delivered as clean, versioned releases. Once live, we keep improving — new features, fixes and refinements are added iteratively, the same way the original build was

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# WHAT WE DO

Our work spans everything a modern business needs from its website — from a single elegant brochure site through to a full bespoke web application.

- Bespoke WordPress website design and development
- Custom plugin development — booking systems, membership portals, point of sale, client portals and more
- E-commerce builds, from WooCommerce customisation to fully bespoke storefronts with Stripe integration
- Booking and scheduling systems for gyms, studios, clinics and venues
- Digital marketing — SEO, content, social media and lead generation
- Ongoing support, hosting guidance and iterative feature development

The following pages set out each of these in more detail.

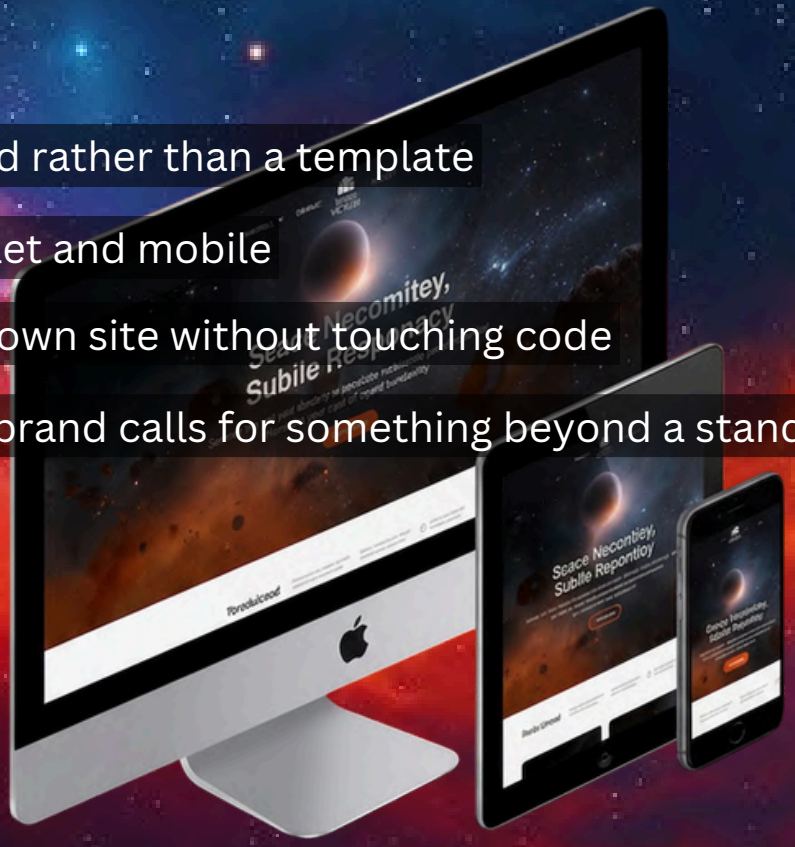
# SERVICE

## WEB DESIGN & DEVELOPMENT

Every website we build is designed from scratch around the client's brand, not assembled from a theme. We write clean, purpose-built WordPress front ends that load quickly, work properly on mobile, and hold up to real day-to-day use.

## WHAT'S INCLUDED

- Bespoke visual design, built around the client's brand rather than a template
- Fully responsive layouts, tested across desktop, tablet and mobile
- Admin-editable content, so clients can update their own site without touching code
- Full-width, distraction-free page templates where a brand calls for something beyond a standard theme layout




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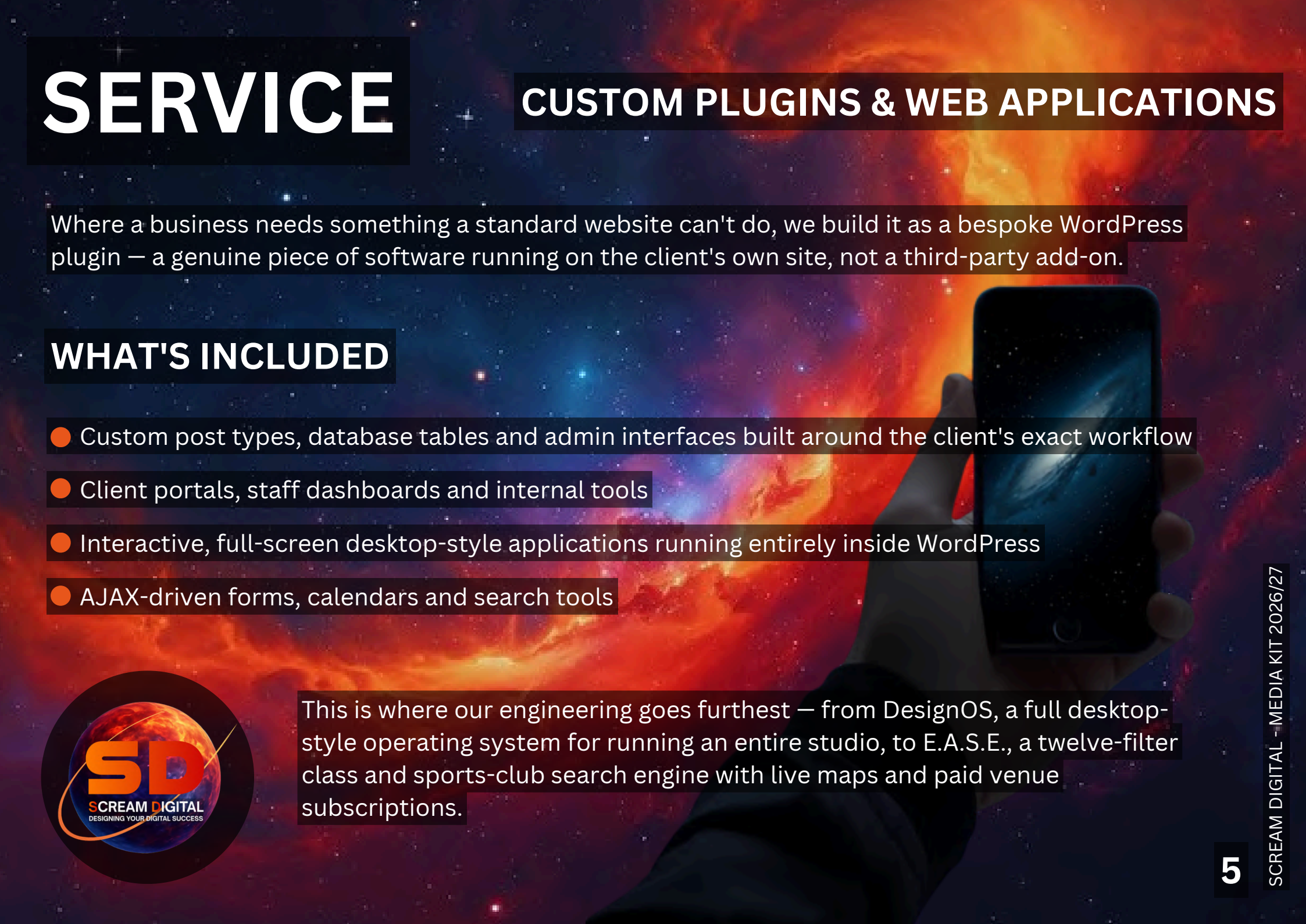
# SERVICE

## CUSTOM PLUGINS & WEB APPLICATIONS

Where a business needs something a standard website can't do, we build it as a bespoke WordPress plugin — a genuine piece of software running on the client's own site, not a third-party add-on.

## WHAT'S INCLUDED

- Custom post types, database tables and admin interfaces built around the client's exact workflow
- Client portals, staff dashboards and internal tools
- Interactive, full-screen desktop-style applications running entirely inside WordPress
- AJAX-driven forms, calendars and search tools



This is where our engineering goes furthest — from DesignOS, a full desktop-style operating system for running an entire studio, to E.A.S.E., a twelve-filter class and sports-club search engine with live maps and paid venue subscriptions.

# SERVICE

## E-COMMERCE & PAYMENTS

We build online stores that are fast, secure and tailored to the products being sold — whether that means customising WooCommerce or building a bespoke storefront from the ground up.



## WHAT'S INCLUDED

- Product catalogues with variants, categories and stock management
- Stripe-powered checkout, refunds and subscription billing
- Customer accounts, order history and delivery tracking
- Discount codes, gift cards, loyalty points and back-in-stock alerts

Our own Solara Egress streetwear store runs on a fully bespoke e-commerce platform we built and maintain in-house — proof that we hold our own storefronts to the same standard as our clients'.

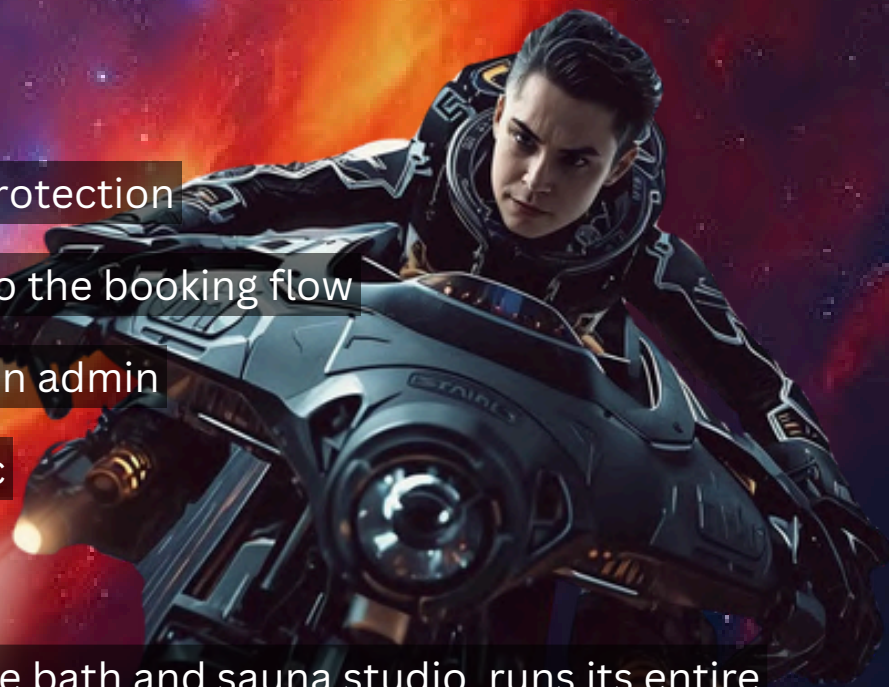
# SERVICE

## BOOKING & SCHEDULING SYSTEMS

For gyms, studios, clinics and venues, we build booking systems shaped around how the business actually schedules its time — not a generic calendar plugin.

## WHAT'S INCLUDED

- Real-time availability with slot-clash and race-condition protection
- Stripe Checkout payments, packages and waivers built into the booking flow
- Calendar and list views, with drag-and-drop rescheduling in admin
- Automated confirmation emails and Google Calendar sync

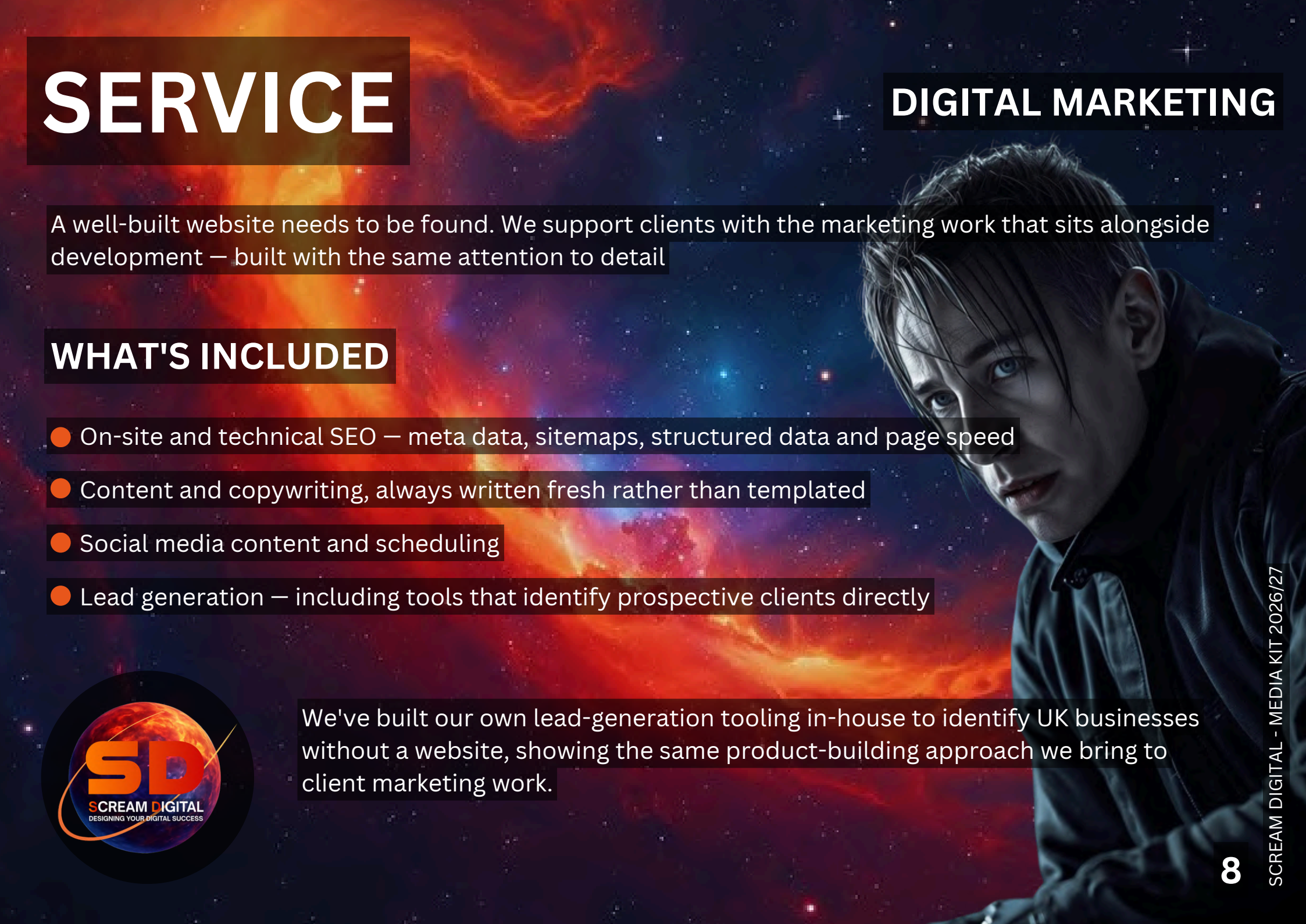


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Ice & Ember Wellness, a Wells-based ice bath and sauna studio, runs its entire booking, payment and availability system on a bespoke plugin we built and have continued to refine over more than twenty releases.

# SERVICE

## DIGITAL MARKETING



A well-built website needs to be found. We support clients with the marketing work that sits alongside development — built with the same attention to detail

## WHAT'S INCLUDED

- On-site and technical SEO — meta data, sitemaps, structured data and page speed
- Content and copywriting, always written fresh rather than templated
- Social media content and scheduling
- Lead generation — including tools that identify prospective clients directly

We've built our own lead-generation tooling in-house to identify UK businesses without a website, showing the same product-building approach we bring to client marketing work.

# SECTORS WE WORK WITH

Our client base spans independent and growing businesses across a wide range of sectors. A selection of recent work:

### FITNESS & WELLNESS

Average Joe Fitness Studio and Ice & Ember Wellness (an ice bath and sauna recovery studio), both in Somerset — full sites with membership, timetables, bookings and payments.

### CONSULTANCY & PROFESSIONAL SERVICES

Gen A Consultancy — an entrepreneurial leadership and strategic-intelligence consultancy, built from a client brief into a full bespoke site.

### AUTOMOTIVE

K&M— a Lancaster-based vehicle hire, sales, bodyshop, recovery and valeting company, rebuilt as a mobile-friendly multi-service site.

### MUSIC & ENTERTAINMENT

MirrorGrinn — a UK rock/metal band's website, rebuilt with animated visuals, a media/EPK section and a gig-booking form.

# OUR UNIVERSE OF BRANDS

Scream Digital sits at the centre of a small family of brands, each built and run using the same in-house development approach.

- **SCREAM MAX STUDIOS**
  Our creative agency arm, based at North Lodge Court, South Horrington Village, Wells — covering web design, digital marketing, media production and branding.

- **SCREAM HUB**
  Sibling brand within the Scream Digital family.

- **SOLARA EGRESS**
  **A British streetwear clothing brand with a sun-and-Saturn-ring emblem, run on a bespoke e-commerce platform we built and maintain ourselves.**

- **SUNSPOT SIGNS**
  Sibling brand within the Scream Digital family.

# WHY SCREAM DIGITAL

- In-house development — no outsourcing, no templated builds
- A genuine understanding of small and independent businesses, built from working with them directly
- Rigorous quality control — every build is checked for compatibility and visually verified before it's delivered
- Full-stack capability across PHP, JavaScript and CSS, from small brochure sites to complex web applications
- Every project designed and coded specifically for the client — nothing recycled from a theme marketplace
- Ongoing partnership beyond launch, with iterative support and feature development



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# GET IN TOUCH

We're always glad to talk about a new project, a partnership, or a press enquiry.



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